

Cherwell District Council Car Parking Action Plan

July 2020

ES 1 Maintain our car parking so they provide a safe place to park and discourage anti-social behaviour

| | Initiative | Action | Timescale | Milestones | Lead Member | Lead Officer |
|---|---|---|----------------------------|---|------------------------------|----------------------------------|
| 1 | Maintain our car parks so users feel safe | Ensure lighting standards are good and car parks are well lit | Survey during Winter 20/21 | 1. Carry out survey on lighting 2 Action failed on poor lighting | Lead Member Clean & Green | Landscape & Street scene manager |

ES 2: Maintain our car parks to a high standard which contributes positively to the character of our town centres and provides a high quality experience for our customers

| | Initiative | Action | Timescale | Milestones | Lead Member | Lead Officer |
|---|--|---|-------------------------|---|------------------------------|----------------------------------|
| 1 | Maintain our car parks so visually and functionally they are easy to use | Ensure car parks are inspected regularly for potholes, poor line marking, damaged street furniture. Produce a maintenance work programme | Implementation in 20/21 | Lining work in car parks where lines have faded took place Summer 20/21 | Lead Member Clean & Green | Landscape & Street scene manager |

Appendix 2

ES 3: Play our part in responding to the increasing demand for electric charging points

| | Initiative | Action | Timescale | Milestones | Lead Member | Lead Officer |
|---|--|--|---|---|--|--|
| 1 | Understand the demand for electric charging points | Work with providers and partners in Park & Charge project for provision to meet anticipated need Continue to monitor provision of charge points | Park Investigation and implementation in 20/21 Ongoing | Electric charging points installed in late 20/21 Review annually | Lead Member Clean & Green Lead Member Clean & Green | Landscape & Street scene manager Landscape & Street scene manager |

HRE 1: Design the lighting, layout and surfaces of our car parks so they support users with additional physical needs

| | Initiative | Action | Timescale | Milestones | Lead Member | Lead Officer |
|---|--|---|-----------|--------------------------------|---------------------------|----------------------------------|
| 1 | Ensure lighting, layout and surfaces are fit for purpose | 1 Survey car parks especially disabled spaces | Annually | Implementation of improvements | Lead Member Clean & Green | Landscape & Street scene manager |

Appendix 2

HRE 2: Work with Oxfordshire County Council and other districts to improve the management of on-street parking and parking restrictions

| | Initiative | Action | Timescale | Milestones | Lead Member | Lead Officer |
|---|--|---|--|---|--|--|
| 1 | Work with Oxfordshire County Council & other partners on exploring Civil Parking Enforcement options | Active membership of Join Support financially the | Project commenced 19/20 Move forward with partners during 20/21 | Production of feasibility report in 20/21 Submit application in late 20/21 with our partners if all are supportive | Lead Member Clean & Green Lead Member Clean & Green | Landscape & Street scene manager Landscape & Street scene manager |

HRE 3: Seek ways in which our car parks can promote and support the leisure, community and recreational activities in our town centres

| | Initiative | Action | Timescale | Milestones | Lead Member | Lead Officer |
|---|-------------------------------------|---|-----------|---|---------------------------|----------------------------------|
| 1 | Support events in our urban centres | Raise the awareness of Events taking place in our urban centres, whether run by CDC, Banbury or Bicester Town Councils, Kidlington Parish Council or other partners, this can be delivered by providing space for banners to support such events. | On going | Identify possible locations Likely to be a delay due to coronavirus as Events are not encouraged | Lead Member Clean & Green | Landscape & Street scene manager |

HRE 4: Ensure our car parks return to normal following weather events such as heavy snowfall

Appendix 2

| | Initiative | Action | Timescale | Milestones | Lead Member | Lead Officer |
|---|------------------------------|---|-----------|---|--|--|
| 1 | Review adverse weather plans | Review gritting policy Identify priority for restoring capacity following events | Annually | Develop and implement revised policy for winter 2020/21 | Lead Member Clean & Green Lead Member Clean & Green | Landscape & Street scene manager Landscape & Street scene manager |

EE 1: Improve awareness of our car parks, and the valuable role they play in supporting our town centres, through improved promotion and marketing activities

| | Initiative | Action | Timescale | Milestones | Lead Member | Lead Officer |
|---|--|---|-------------------------------|--|--|--|
| 1 | Improve the awareness of our car parks | Review signage to the car parks so our car parks are easy to find Review signage in Bicester | During 2019/20 2020/21 | Signage improved in Banbury in 19/20 Install additional signage if required | Lead Member Clean & Green Lead Member Clean & Green | Landscape & Street scene manager Landscape & Street scene manager |

Appendix 2

EE 2: Review our car parking charges so they encourage maximum use of our car parks in a way that supports the needs of businesses, workers, shoppers and commuters whilst ensuring value for money for all taxpayers

| | Initiative | Action | Timescale | Milestones | Lead Member | Lead Officer |
|---|--|--|--------------------|--|---------------------------|----------------------------------|
| 1 | Ensure our car parking charges are competitive | Benchmark annually our charges against surrounding towns and other local providers | Annually | Review for each business planning cycle | Lead Member Clean & Green | Landscape & Street scene manager |
| 2 | Ensure a good balance of ultra short, short and long stay spaces exist | Review balance of spaces across urban centres | Last quarter 20/21 | Review before end of 20/21 following Pay on exit work at Bolton Road changing to short stay when a new long stay at Compton Road opens | Lead Member Clean & Green | Landscape & Street scene manager |

EE 3: Ensure car parking capacity is considered as our urban centres grow

| | Initiative | Action | Timescale | Milestones | Lead Member | Lead Officer |
|---|--|---|----------------|--|---------------------------|----------------------------------|
| 1 | Monitor usage of car parks to understand capacity at all car parks | Identify areas of capacity shortfall | On going | Annually | Lead Member Clean & Green | Landscape & Street scene manager |
| | | Explore options to increase capacity in Banbury along side the opening of Castle Quay 2 | During 2020/21 | Additional new capacity planned for Compton Road 2020/2021 | Lead Member Clean & Green | Landscape & Street scene manager |
| | | Protect existing capacity | Ongoing | | Lead Member Clean & Green | Landscape & Street scene manager |

Appendix 2

EE 4: Ensure car parking services utilises new technologies where appropriate including in the areas of information & payment

| | Initiative | Action | Timescale | Milestones | Lead Member | Lead Officer |
|---|---|--|-----------|--|---------------------------|----------------------------------|
| 1 | Utilise technology where customer service benefits can be delivered | Keep up to date with developing technology | Ongoing | | Lead Member Clean & Green | Landscape & Street scene manager |
| | | Encourage the use of card & Apcoa Connect | Q2 2020 | Reduce cash payments while increasing card & phone usage | Lead Member Clean & Green | Landscape & Street scene manager |
| | | Increase number of pay on exit car parks | Q3 2020 | Bolton Road Banbury. | Lead Member Clean & Green | Landscape & Street scene manager |
| | | | Q4 | New car park at Compton Road | | |